Amendments to the Specification:

Please amend the paragraph at page 16, lines 14-29, as follows:

The transceiver 13 communicates with a ~~blanch~~ branch station 6a via a PHS (Personal Handyphone System) network (mobile cellular phone network also available). The ~~blanch~~ branch station 6a is connected to a center station 6c via a PSTN (Public Switched Telephone Network) 6b and the like. The center station 6c comprises a storage unit 6d and a server 6e. A service provider contracts with various companies and enterprises, and gathers their advertisement information. The storage unit 6d stores the gathered advertisement information. The server 6e provides users with the advertisement information stored in the storage unit 6d via the PSTN 6b, and receives printer maintenance information from the print vending machine 1 via the PSTN 6b. The printer maintenance information represents orders for unit exchange, large size ink ribbon exchange, print sheet exchange, or the like (details will be ~~describe~~ described later). The printing unit 14 requests the main controller 7 to prepare the printer maintenance information and send it through the transceiver 13. The printer maintenance information is relayed by the PHS network, the ~~blanch~~ branch station 6a, and the PSTN network 6b, and thus [[,]] reaches the center station 6c.

Please amend the paragraph at page 18, lines 7-13, as follows:

Each attachment for the ink ribbon comprises a remaining ink sensor SR. The ink ribbon has a mark which indicates that, for example, capacity of the inks is 50 sheets of images, and the sensor SR detects the mark. In response to the detection, the sensor SR sends a detection signal to the main controller 7. The main controller 7 receives the detection signal, and transmits alarm code information representing serial No. of the print vending machine 1 concerned and which supply is exhausted, to the center station 6c via the ~~blanch~~ branch station 6a.

Please amend the paragraph at page 33, lines 7-20, as follows:

The transceiver 138 transmits/receives information to/from a ~~blanch~~ branch station 139a via a mobile cellar phone network. The ~~blanch~~ branch station 139a is further connected to a center station 139c via a PSTN (Public Switched Telephone Network) 139b, or the like. The center station 139c comprises a storage unit 139d and a server 139e. A service provider contracts with various companies and enterprises, and gathers their advertisement information. The storage unit 139d stores the gathered advertisement information, and information provided by the automatic print vending machine 101 such as user information, print conditions, information relating to the unit printers 123-1 to 123-8, and the like. The server 139e transmits the ad information, user information, and the like stored in the storage unit 139d to the automatic print vending machine 101 on demand via the PSTN 139b or the like, and receives user information, information relating to the unit printers 123-1 to 123-8, and the like from the vending machine 101 via the PSTN 139b or the like.

Please amend the paragraph at page 35, lines 17-25, as follows:

The main controller 130 manages the status information printer by printer, and stores them on the storage unit 131. The main controller 130 constantly transmits the printer status information to the center station 139c via the ~~blanch~~ branch station 139a and the like. The status information includes registration No. of the automatic print vending machine 101 which is given thereto for identification, alarm code information representing alarm status of expendable supplies, malfunction information, replacement instructions for the ink ribbon 152 and/or print sheets 151, and the like. Transmission of the above information by the main controller 130 depends on demand given by the center station 139c.